

Northern Territory EXPORT & BUSINESS AWARDS 2026



SPONSORSHIP OPPORTUNITY BUSINESS AWARD CATEGORIES

\$3,950 GST exclusive

CATEGORY SPONSOR

Support the innovators in your specific sector by becoming a **Business Category Sponsor** at the 2026 Northern Territory Export and Business Awards.

This targeted sponsorship is a fantastic way to align your brand with excellence and build direct awareness within your niche market.

You'll enjoy valuable networking opportunities across the Territory's business community and celebrate your category's winner live at the NT Finals Gala Awards Ceremony - the same prestigious stage where the "Chief Minister's Exporter of the Year Award" and the "Minister for Trade, Business and Asian Relations' Business of the Year Award" will also be presented.



BUSINESS AWARD CATEGORY SPONSORSHIP BENEFITS

- ✔ Naming rights for one Award category
- ✔ Opportunity to present the category winner (Regional & NT Finals Gala Awards)
- ✔ Logo placement on key promotional materials
- ✔ **One** complimentary ticket to each of five regional events (Alice Springs, Darwin, Katherine, Nhulunbuy, Tennant Creek)
- ✔ **Two** complimentary tickets to the NT Finals Gala Awards Ceremony (Darwin)
- ✔ Access to promotional assets as a **Category Sponsor**
- ✔ **Category Sponsor** recognition at all Award events (on-screen, collateral, and MC announcements)
- ✔ Appreciation announcement on website and social media
- ✔ 30-second video shown at Awards events (produced by Awards organiser)
- ✔ **Quarter page** advertisement in the Awards Program booklet
- ✔ Sponsor Certificate of Appreciation
- ✔ Exclusive post-event networking with sponsors and winners



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BUSINESS AWARD CATEGORIES

- 1. Outstanding Customer Service for an Individual**
 - 2. Outstanding Customer Service for Business**
 - 3. Small Business**
 - 4. Medium & Large Business**
 - 5. Not for Profit**
 - 6. Outstanding New Start-Up**
 - 7. Community Event**
 - 8. Business Summit or Conference**
 - 9. Venue of the Year**
 - 10. Defence Industry, Supply Chain and Sustainment**
 - 11. Mining and Energy, Supply Chain and Sustainment**
 - 12. Construction Industry, Supply Chain and Sustainment**
 - 13. Logistics and Supply Chain**
 - 14. Manufacturing Innovation**
 - 15. Community and Social Services**
 - 16. Employee of the Year**
 - 17. Business Leader of the Year**
 - 18. Employer of the Year**
 - 19. Peak Industry Body/Association Advocate of the Year**
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